

Kyle Nantais

Balancing creativity, consistency, and strategy across every pixel.

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Portfolio: kyleworks.ca

Work Experience:

- **Graphic Designer**
Menzies Automotive Group **October 2023 - Present**
 - Sole designer within a small, highly collaborative marketing team.
 - Creating daily social media content for 7 brand branches.
 - Designing and managing email newsletters for 13 brands branches.
 - Leading visual development for print and digital campaigns.
- **Graphic Designer / Packaging**
Chance Coffee **February 2017 - October 2023**
 - Designed branding assets including the logo, product labels and merchandise.
 - Packaging coffee beans.
- **Warehouse Loader / Unloader**
UPS **August 2023 - October 2023**
 - Loading, unloading, shipping, receiving, scanning, sorting and stocking packages.
- **Crew Member**
McDonald's **July 2017 - March 2020**
 - Working in the kitchen.

Education & Certifications:

- **Advanced Diploma - Graphic Design**
St. Clair College **September 2018 - April 2021**
- **Mailchimp Certification** **August 21, 2024**

Skills:

Tools - Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Mailchimp

Creative - Brand Consistency, Digital & Print Advertising, Layout Design, Typography, Product Design, Email Marketing, Social Media Content

Soft Skills - Creative Problem Solving, Time Management, Collaboration